

# CLIENT SUCCESS STORY

## How to maximise the use of Power ON

### INTRODUCTION

This client is Europe's leading spray technology manufacturer. The company engineers high-quality, precision nozzles and nozzle systems used by companies worldwide. They maintain offices on 5 continents that serve agricultural, environmental, and manufacturing demands in over 50 countries. It insists on superior engineering and performance in its operations to deliver the highest quality experience to customers.

### CHALLENGES

A thought leader in their own industry, they sought to bring their high engineering and production standards to internal Sales Forecasting. As with other long-lived enterprises, their legacy planning system was built and expanded in Excel. It depended on data manually tabulated from more than 50 spreadsheets, many of which contained complex formulas and macros that performed inconsistently as rows were inserted or links inadvertently broken. The annual sales forecasting process required more than two dedicated head office FTE just over four weeks to collect, cross-check, and consolidate the data and validation files. Because of the manual Excel-based challenges Sales Forecasting was undertaken only once a year.

Executives and Sales Managers needed more timely insight into what happened and anticipate what needed to happen in order to achieve changing targets of the modern global economy and to support the changing needs of their customers.

### COMPANY HIGHLIGHTS

#### Region

UK

#### Sector

Manufacturing

#### Client Function

Sales, Executive



**Tim Watson**  
Author, Partner



from insightsoftware

## SOLUTION

They envisioned a solution which could integrate with the organization's recent investment in and choice for company-wide Business Intelligence: Microsoft's Power BI. A quick "Google" for "planning and forecasting in Power BI" led them to Power ON BI's Visual Planner. With planning and write-back within Power BI, the demo looked promising, and within days a working prototype proved to be successful.

Within weeks a new and fully operational Sales and Order Intake Forecast was launched across the Sales organization, using Visual Planner from Power ON. Employees and managers immediately accepted the new solution. Staff training took only one hour. The new process allowed front line managers to contribute to the process without compromising security or adding workload and eliminated the manual data preparation and spreadsheet distribution process, clearly demonstrating that how the client uses Power ON could have dramatic impacts on sales planning productivity.

## RESULT

With connected planning within Power BI everyone, from the salesperson to division and regional executives, can review and input data which is immediately visible to all stakeholders using just their web browser. They also appreciate the opportunity to both contribute more value to the process, while simultaneously freeing up more time for higher value work.

With Visual Planner, the company now sees opportunity to be more accurate in scheduling notices sent to customers. How to maximize the use of Power ON includes gradually expanding the usage of Visual Planner for Power BI for other Enterprise Performance disciplines like Cost Controlling, Strategy Planning and Profitability Planning.

In a world predominated by uncertainty, being able to deliver advanced insight, and accuracy, is highly valued by all stakeholders: customers, employees, investors, and executives alike.

## Contact Us

[peraison.com](http://peraison.com)

[info@peraison.com](mailto:info@peraison.com)



EMEA Office Locations  
London - United Kingdom  
+44 (0) 20 3998 3253  
Lisbon - Portugal  
+351 96 428 8338

APAC Office Locations  
Melbourne - Australia  
Sydney - Australia  
Brisbane - Australia  
+61 (0) 403 427 353

