



HSBC



PERAISON

Restoring Trust in Business Reporting Through Transparent Data Transformation

How HSBC rebuilt confidence in its reporting and unlocked annual savings



Executive Summary

HSBC needed its business teams to adopt a central reporting dashboard, yet ongoing concerns about data accuracy stopped users from engaging. Teams across the organisation were manually recreating their own conflicting reports, which increased cost, slowed decision making and undermined trust.

Peraison introduced a transparent, visual data transformation approach that allowed business users to validate logic step by step. This eliminated data accuracy concerns, aligned reporting across departments and created a single source of truth. Adoption of the central dashboard increased immediately, and duplicated manual work was removed.

The Challenge

HSBC had invested significant time and resources into a central reporting dashboard. However, despite the platform being live, **business teams refused to use it**. Their reason was simple. They **did not trust the data** they were seeing.

Different departments were generating their own manual reports because values in the official dashboard did not match their expectations. **Each team's numbers differed** from the others. This created a cycle of mistrust and a heavy operational burden.

The critical issue was **lack of transparency**. The existing data transformation tool operated like a black box. Users could not see how figures had been calculated, which meant they could not validate or challenge the logic.

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Peraison introduced a visual ETL solution using Lavastorm. This created complete transparency in how data was cleansed, transformed and categorised before reaching the reporting dashboard.

Visibility at every step

Users could inspect the data at each stage of the transformation process. They could see exactly how numbers were produced and validate the logic directly.

Rapid issue identification

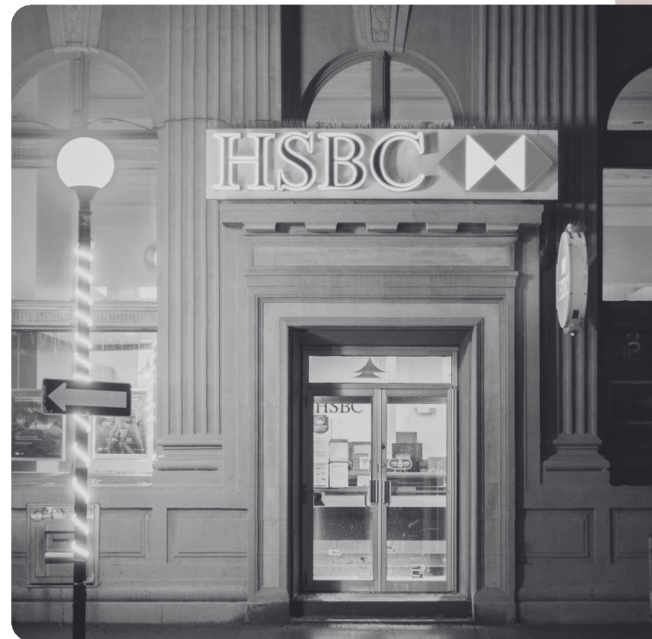
Any differences between the dashboard output and manual reports could be traced instantly.

Rebuilt trust

Once users understood the logic and were able to verify it themselves, their lack of confidence disappeared.

With this transparency in place, business teams stopped producing manual reports and moved fully to the centralised dashboard.

The Solution



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The Impact

The project delivered measurable and strategic value for the bank:

- **Full adoption of the central reporting dashboard** due to restored trust in the data.
- **Elimination of duplicated manual reporting efforts**, reducing operational cost.
- **A single source of truth** now used across the organisation.
- **A repeatable model for future projects**, with the bank choosing to introduce visual ETL capabilities into other areas based on the success of this project.