

Automating Asset Strategy Across Logikor's European Portfolio

How Peraison helped Logikor create a faster, more reliable and more confident asset investment process



LOGICOR

Executive Summary

Logikor, one of Europe's largest logistics real estate owners, manages more than 590 assets across over 13 countries. As the portfolio expanded, completing the annual asset strategy review became increasingly difficult to run at speed and scale.

Peraison partnered with Logikor to automate this business-critical processes using the Microsoft Power Platform. The new solution centralises all asset data, provides a structured workflow for decision making and removes the manual effort that previously slowed investment planning.

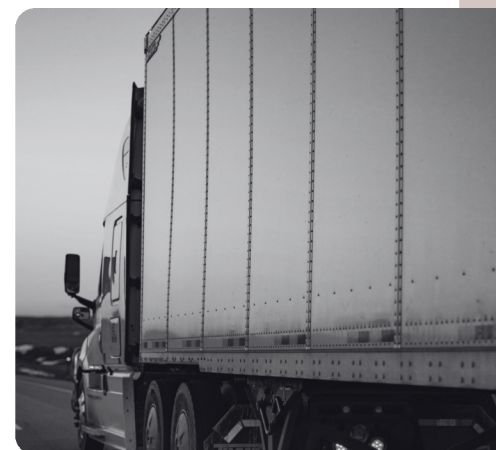
The outcome is an annual strategy cycle that is faster, more predictable and more confident, giving Logikor stronger governance and improving the quality of capital allocation decisions.

Logikor's asset strategy process sits at the centre of how the business creates long term value. Each year senior leaders must review every asset and agree whether to invest, redevelop, rebaseline or retain the current strategy. The decisions directly influence rental growth, occupancy levels, energy performance upgrades and long-term portfolio value.

Business pressures

Logikor needs asset level information that is consistent, comparable and ready at the moment decisions must be made.

The Challenge



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Operational challenges

Asset data was spread across emails and spreadsheets. Bringing this information together required significant manual consolidation. With more than 500 assets to review, this created delays, inconsistencies and unnecessary stress during the annual cycle.

Market context

Across European logistics real estate, firms are under increasing pressure to demonstrate capital discipline, improve energy performance of their buildings and respond quickly to shifts in customer demand.

Logikor recognised that the existing approach would not scale further and sought a partner who could simplify the process without adding complexity.

The Solution

A central source of truth

All asset information, strategic assumptions and reference values were integrated into a single governed environment.

This meant every stakeholder worked from consistent information when making decisions.

A structured annual workflow

Peraison created a guided, repeatable workflow for asset managers and senior leaders. Each decision, whether approval, rejection or rebaseline, follows a consistent process with clear accountability and full auditability.



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Frictionless automation

The solution automates notifications, data preparation and the movement of decisions through the workflow. What previously required weeks of coordination is now handled automatically.

A solution aligned to Logicor's technology landscape

The platform integrates naturally with Logicor's existing Microsoft environment, removing the need for new infrastructure and ensuring easy long-term adoption.

The Impact

Faster annual cycles

The asset strategy process now completes in a fraction of the time.

Stronger governance and confidence

Leadership receives a consistent view of asset performance and decisions.

Reduced operational effort

Manual consolidation work is now automated. Teams can redirect their time toward higher value activities.

Improved fairness and comparability across assets

The standardised workflow ensure every asset is assessed using the same criteria, creating a fair and transparent decision process across countries and asset types.



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