

Migrating Qlik Sense to Power BI to Reduce Cost and Strengthen Reporting Capability

A fast, low-risk migration that delivered immediate savings and unlocked the wider Microsoft platform.



Executive Summary

Presperse, a global cosmetics retailer, needed to **migrate from Qlik Sense to Power BI** before its renewal deadline. Their internal BI team was already at capacity and unable to absorb a complex migration. Peraison delivered a full platform transition on time and at low cost using its **proven migration framework**. The business now benefits from lower licensing fees, simplified technology management, and a stronger foundation for future automation and analytics.

The Challenge

Presperse was under pressure to reduce technology spend while improving access to reporting across sales, operations, and executive functions. Qlik renewal costs were rising, and the business wanted to consolidate onto a single technology vendor to simplify governance and maintenance.

The transition was not straightforward. The existing environment contained complex ETL logic, as well as extensive nPrinting outputs used for critical PDF and Excel reporting. The internal BI team needed to maintain business as usual activity, leaving no capacity to drive a major migration.



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The Solution

Peraison applied its repeatable Power BI migration methodology, built from years of transitioning clients across BI platforms. Working in close collaboration with the Presperse's BI team, we delivered:

- A complete rebuild of all QVD-based **ETL processes** using Power BI Dataflows.
- Full replication of all **dashboards** and reporting content within Power BI.
- Exact recreation of all nPrinting **PDFs and Excel reports** using Microsoft Paginated Reports.
- A fully managed migration approach that minimised disruption to daily reporting.

The entire solution was delivered before the licence renewal date, enabling the business to decommission Qlik on schedule.



The Impact

- **Immediate reduction in licensing costs** by moving to Microsoft Power BI.
- **Platform consolidation** that simplifies vendor management and reduces long-term overheads.
- **A modern reporting foundation** that positions the business to adopt automation and AI through the wider Microsoft ecosystem.
- **Faster access to insights** for sales, operations, and leadership teams.

The business can now scale its analytics capability with confidence and at lower cost.

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