

Enterprise Training that Drives Adoption

Executive Summary

Many organisations invest heavily in analytics, yet struggle to translate that investment into consistent, scalable business value. In this case, Peraison partnered with the organisation to move beyond fragmented adoption, enabling teams to use analytics confidently, reduce dependency on a few specialists, and eliminate costly rework. By embedding practical skills tailored to real business scenarios and reinforcing them through hands-on support, analytics became a reliable, day-to-day capability rather than a specialist function. The result was stronger decision-making, more consistent reporting, and a step change in how insight supports business performance.

An enterprise organisation had made a significant investment in analytics capability, but value realisation was inconsistent. Some teams produced strong outputs while others relied on manual workarounds and inconsistent reporting practices. Adoption varied by department, and delivery was concentrated in a small number of experienced individuals. Leadership wanted analytics to be used confidently across the organisation, improve the quality and clarity of reporting, and reduce the operational drag created by rework and dependency on a few specialists.

The Challenge



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The Solution

Peraison delivered a tailored training and enablement program designed to change day-to-day behaviour, not just improve tool knowledge. The approach centred on **private workshops** with an agenda shaped around the client's specific needs and maturity, delivered **on-site** to ensure every attendee received direct support.

The training was structured into role-based streams so each cohort learned what mattered most to their work:

- **Business users** focused on confidently consuming, exploring, and communicating insight.
- **Power users** focused on visual best practice, storytelling, and producing consistent reporting experiences people adopt.
- **Developers** focused on scalable build discipline such as modelling patterns, performance-aware design, and secure delivery standards.

Crucially, labs and exercises used the organisation's own data and scenarios, ensuring relevance and immediate transfer to production work.

While the program was platform-agnostic, it was designed to work across **Power BI, Tableau, Qlik, Looker, and modern data stacks**, enabling the organisation to uplift capability without being constrained to a single vendor.



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Adoption Reinforcement

Peraison extended training beyond the classroom through an **ongoing support service** delivered as weekly **one-hour** sessions with trainer access. This model helped teams resolve blockers quickly, reinforce best practices, and build confidence as they applied the learning in real projects.

The Impact

The organisation achieved stronger adoption and consistency across reporting because teams shared a common approach to building and communicating insight.

Delivery became more scalable as skills improved across user groups, reducing dependency on a small number of specialists and decreasing rework caused by inconsistent practices.

Most importantly, the business moved from “training delivered” to “capability embedded”, with analytics becoming easier to produce, easier to trust, and easier to use across teams.

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